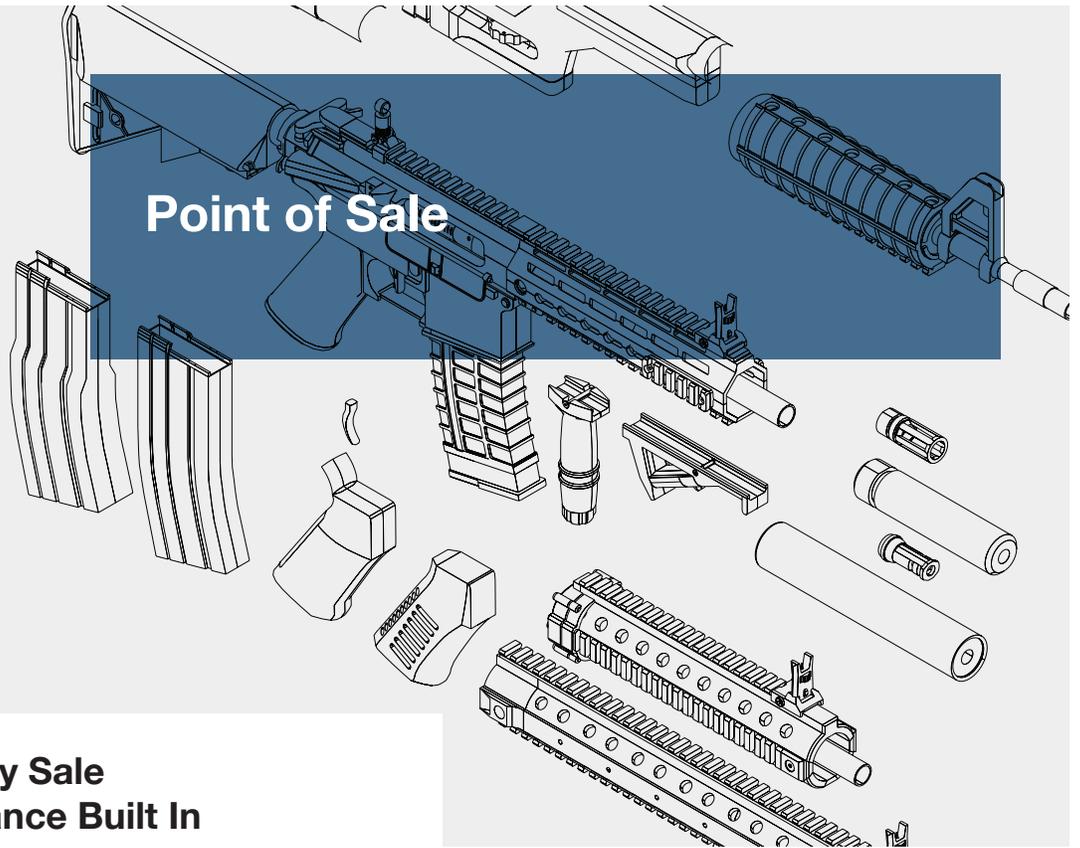




## Point of Sale



**Process Every Sale  
With Compliance Built In**

The top 4 ATF violations all happen at the point of sale. Is your firearm retail operations software up to the task?

## Is Your POS Creating or Solving Problems?

AIM works the way gun stores actually operate by handling every exception, specialty transaction, and compliance requirement without forcing you to adapt your business to software limitations.

## How AIM POS Delivers



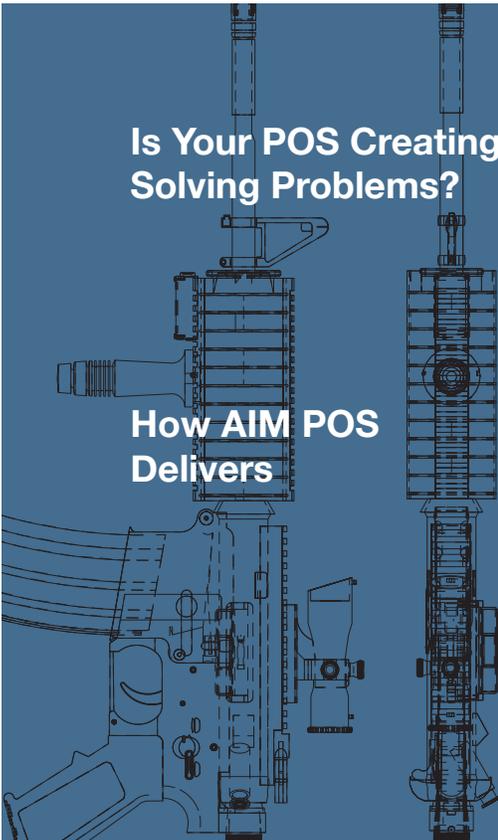
**Real U.S.-Based Support** - Reach experts who answer your call, understand FFL operations, and stay through resolution. No offshore queues. No ticket black holes. Just real help from people who know firearms retail.



**One Native Platform** - Competitors stitch together partnerships that break. AIM's POS integrates natively with financials, range management, and gunsmithing. One platform. One support team. One customer database.



**Proven & Stable** - Get updates driven by your customer feedback, not vaporware promises. We deliver what we promise, when it's ready and proven.





# Core Capabilities

## ATF Compliance Built In

▶ 4473 and bound book automation, serialized inventory tracking, state-specific rules, and role-based permissions

## Inventory Management

▶ Complete purchase histories, min/max and special parts ordering, automated COGS tracking

## Customer Management

▶ Targeted discounts, loyalty programs, memberships, automatic billing

## Transaction Flexibility

▶ Quick sales and complex transactions, delayed & suspended sales, multiple payment methods, FFL transfers

## Integration & Scalability

▶ Real-time FastBound posting, distributor ordering, QuickBooks syncing, unlimited location scaling



Complete Firearm Ops Software | Customer-Driven

Product Improvements | U.S.-Based Support

[aim-pos.com](http://aim-pos.com)

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